

**EXHIBIT 126 TO  
HARVEY DECLARATION  
REDACTED VERSION**

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104

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1

GOOG-HIGH-TECH-00625205

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P&GP?

GOOG-HIGH-TECH-00625206

Griffith Campus Dr/la

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P&P#8  
GOOG-HIGH-TECH-00625207

Official, Confidential, Draft

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Göcsej Census Data

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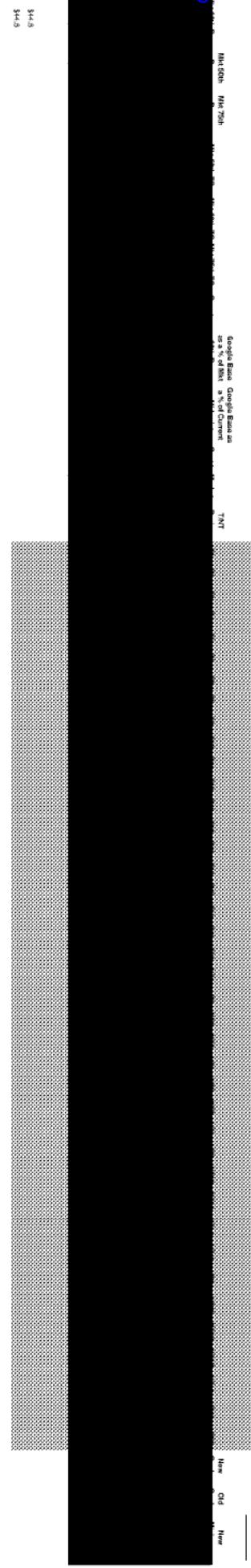
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2007 STANDARDS

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Scenario Y (10 Grade Structures)										Scenario Z (Combined Structure)									
		New		New		New		New		New		New		New		New		New	
		New & Ref 22 % of Total Market		Growth Minimum Grade		Growth Maximum Grade		Growth Minimum Grade		Growth Maximum Grade		Growth Minimum Grade		Growth Maximum Grade		Growth Minimum Grade		Growth Maximum Grade	
Attribute	Value	New	Ref	Min	Max	New	Ref	Min	Max	New	Ref	Min	Max	New	Ref	Min	Max	New	Ref
Current Day																			
Customer Retention Rate	[REDACTED]																		

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Scenario #1 (Retail Structure)										Scenario #2 (Wholesale Structure)									
New Retail Market	New Wholesale Market	% of Total Market	Cost to Minimum	Cost to Midpoint	Cost to Maximum	Pure's location of Current Day	New Retail Market	New Wholesale Market	Grade	New Retail Market	New Wholesale Market	Cost to Minimum	Cost to Midpoint	Cost to Maximum	Pure's location of Current Day				
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	

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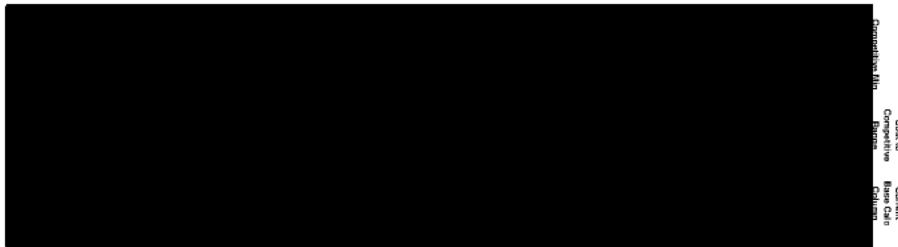
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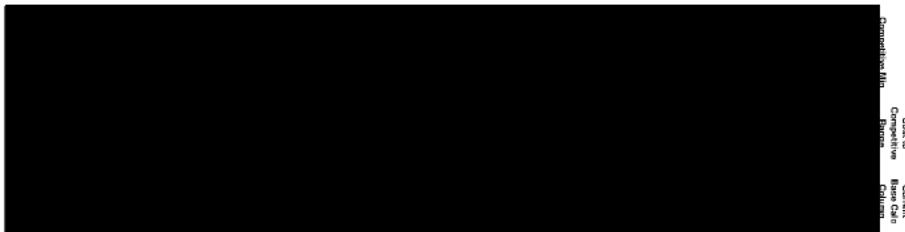
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Create  
Business  
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Callout



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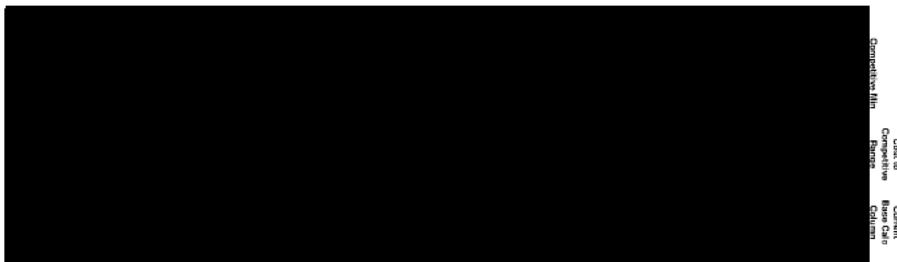
Confidential  
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Evan Chin  
Gallagher



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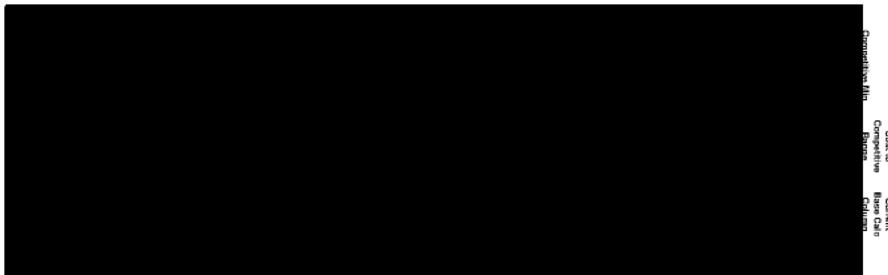
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Christopher M. Gaultier  
Cristina R. Frazee  
Eileen C. Gaffney  
Colleen



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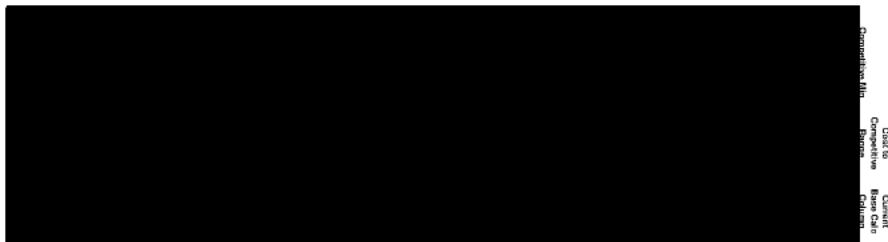
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Business  
Counsel



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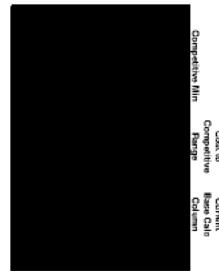
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Chambers, Inc.  
Court TV  
Creative  
Business  
Entertainment  
Gannett  
Government  
Health Care  
Colleges

Florida Press Tech  
[REDACTED]

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Competitive Info  
Cost Type  
Create Range  
Edit Col  
Column



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